



TIDSSKRIFT FOR **BIAVL**

Prices for advertisements in TIDSSKRIFT FOR BIAVL



2018

Danish Beekeepers Association

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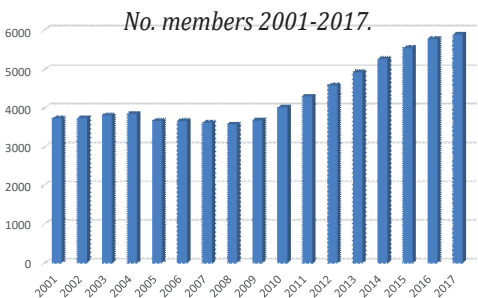
THE DANISH BEEKEEPERS ASSOCIATION

The Danish Beekeepers Association (Danmarks Biavlerforening) was founded on the 5th July 1866. The preamble stated that the aim of the organization was to work for the benefit of beekeeping. Right from the beginning much effort was put into informing the public and educating beekeepers. The Danish Bee Journal (Tidsskrift for Biavl) has been published since the very beginning of the organization.

THE MEMBERS

The Danish Beekeepers Association have almost 6000 members, which represents around 90 % of the Danish beekeepers.

Approximately 2 % of the beekeepers are full-time professional beekeepers, 5% are part-time beekeepers and the rest are amateur beekeepers.



Prices for advertisements in TIDSSKRIFT FOR BIAVL

(12 issues / 36 pages / 4 colours / size:17x24 cm)

Price per mm single column	7,76 kr.
½ page (136x103,5 mm)	2200,- kr.
1 page (136x207 mm)	3938,- kr.
Discount of repetition, 6 months	5 %
Discount of repetition, 12 months	10 %
Addition for special placement	10 %

The prices are conditional that material ready for printing is received. If the production of an advertisement is very demanding, we will charge an additional price of 450 kr. (Danish Kroner) per hour.

Deadline for receiving advertisements is the 23th of the month previous to the month here the advertisement should be published.

All prices are excluding value added tax (VAT, 25%).

Contact

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Module advertisements for TIDSSKRIFT FOR BIAVL

In this modulesystem you will find 8 different heights as illustrated here.

These 8 heights can all be found in 1, 2 or 3 columns, resulting in 24 different sizes of advertisements (the sizes are stated below).

This size is called M2-99 - Price: 1536,50 kr.

M1-73
566,48 kr.

Sizes:

1 column

M1-21 = total 21 mm
M1-46 = total 46 mm
M1-73 = total 73 mm
M1-99 = total 99 mm
M1-125 = total 125 mm
M1-150 = total 150 mm
M1-177 = total 177 mm
M1-207 = total 207 mm

2 columns

M2-21 = total 42 mm
M2-46 = total 92 mm
M2-73 = total 146 mm
M2-99 = total 198 mm
M2-125 = total 250 mm
M2-150 = total 300 mm
M2-177 = total 354 mm
M2-207 = total 414 mm

3 columns

M3-21 = total 63 mm
M3-46 = total 138 mm
M3-73 = total 219 mm
M3-99 = total 297 mm
M3-125 = total 375 mm
M3-150 = total 450 mm
M3-177 = total 531 mm
M3-207 = total 621 mm

M1-99
768,24 kr.

M1-125
970,- kr.

M1-46
356,96 kr.

M1-21
162,96 kr.

M1-150
1164,- kr.

M1-177
768,24 kr.

M1-207
1606,32 kr.